

## PRIVACYBELEID

### Disclaimer

This website has been compiled with the utmost care. It is for informational purposes only, and no rights can be derived from its contents.

### Privacy

IlsePhilips fully complies with the requirements of the Dutch Personal Data Protection Act (Wet Bescherming Persoonsgegevens). All personal information provided by visitors to IlsePhilips is treated with the utmost care, and is carefully processed and protected. In doing so, we make every effort to take personal preferences into account. IlsePhilips has implemented a number of security measures, including measures to prevent unauthorized parties from accessing personal information.

### Technical information collected

IlsePhilips also collects technical visitor information, such as information about the hardware and software used by visitors and information about their actual visit to the site. This information is not linked to individuals and cannot be used to trace the identity of a visitor. The data collected is used to provide statistics for the assessment of the effectiveness and effects of the information provided on the site and the navigation structure. This enables IlsePhilips to optimize the website, thereby further improving its service provision.

We measure results using Google Analytics on the domain and its pages :  
[www.ilsephilips.nl/cookies](http://www.ilsephilips.nl/cookies)

To provide more services to website visitors, most websites use cookies. Cookies are a useful technology to collect and use information. As a result websites become easy in use. Cookies for instance enable you to be logged in on a website permanently or that your preferences such as location and language settings are remembered.

By using cookies, website holders can see how often their websites – and which pages – are visited by their visitors.

Cookies are stored on your computer and you can remove them whenever you want. This is done easily. Click on one of the browsers below to directly go to the manual of your browser. Please do realize that after removing cookies, some websites want you to set up your preferences again or ask you to login again.

Google Chrome

Firefox

Internet Explorer

Safari

Opera

If you do not want websites to store cookies on your computer you can adjust your browser settings so you will get a warning before cookies are stored. You can also adjust the settings in such a manner that your browser rejects all cookies, or reject the cookies

of third parties. You can also remove cookies that have already been stored on your computer. Please note that you must adjust the settings separately for each browser and each computer that you use.

Please be aware that if you do not want cookies at all, we can no longer guarantee that our website functions properly. It may be that some functions of the website will be lost or even that you are no longer able to view certain websites.

### Use of cookies by IlsePhilips

IlsePhilips uses cookies as well. We would like to inform you about the various types of cookies that are stored on your computer when you visit one of our websites.

### Functional Cookies

Functional cookies are used to offer you, as a website visitor, the correct functionality and user experience. Functional cookies will store your preferences for your language and login status. Functional cookies are always stored since they are essential for the proper functioning of our websites. Not giving permission to store cookies has no consequences for functional cookies.

### Analytical Cookies

To determine which parts of the website are most interesting for our visitors we continuously try to measure with third party software how many people visit our website and which page is visited most. For this purpose we use cookies. Statistics are made of the information that we collect in this manner. These statistics give us insight into the number of website visits, which page is visited most and how much time is spent on the various pages, etcetera. As a consequence we are able to make the structure, navigation and contents of the website as user-friendly as possible. The statistics and other reports are not traced back to persons.

IlsePhilips concluded a processor's agreement with Google regarding Google Analytics. In this agreement it is laid down that Google only acts as processor in the processing of the personal details of website visitors.

We use a Google Analytics cookie for

Keeping count of the number of visitors on our web pages

Keeping count of the times that every visitor spends on our web pages

Determining the sequence in which someone visits the various pages of our website

Assessing which parts of our website requires adjustment

Optimizing the website  
With the aid of Google Analytics we analyse on the following domains and its pages :[www.ilsephilips.nl](http://www.ilsephilips.nl)  
Analytical cookies are always stored on your computer. Not giving permission to store cookies will have no consequences for

analytical cookies.  
SharpSpring cookie

This cookie is used to make information on the website [www.ilsephilips.nl](http://www.ilsephilips.nl) personal or to provide interesting content. The SharpSpring cookie can be used to personalize pages and remember information to make your website visit easier.

## Social media

The articles and videos that you read and watch on our website can be shared on social media by means of buttons. Cookies of the social media parties are used for the functioning of these buttons, so that these will recognize you on the moment that you want to share an article or video.

For the cookies stored on your computer by social media and the possible data that they collect as a consequence, we refer to the statements that these parties give in this respect on their own websites; see the links below. Please note that these statements can change regularly. IlsePhilips cannot influence this.

Facebook

Google+

Twitter

Pinterest

LinkedIn

AddThis

YouTube

Not accepting cookies on our website has consequences on the availability of social media functionalities. In that case it is not possible to share articles through our websites.

## Advertisements

IlsePhilips uses the services of third parties, such as Google AdWords, to represent relevant advertisements for among other things educations, adjusted to your visits to our website and the pages visited on it. To read how these third parties handle your details we would like to refer you to the statements that these parties give in this respect; please see the links below. Please note that these statements can change regularly. IlsePhilips does not have any influence on this.

Facebook

Google AdWords

Not accepting cookies on our websites has as a consequence that you will not see interesting advertisements of IlsePhilips, insofar as these advertisements are based on your visits to our websites. This does not mean that you will not be shown advertisements of IlsePhilips at all, since IlsePhilips also uses generic advertisements that are not based on surfing behaviour.

## Miscellaneous

Due to the manner in which internet and websites work, it can be that we do not always have insight into the cookies that are stored on your computer via our website by third parties. This is in particular the case when our webpages contain so-called embedded elements; these are texts, documents, images or videos that are stored with another party, but which are shown in or through our website.

## Email

IlsePhilips sometimes sends out emails. IlsePhilips stores and uses addressee details in accordance with the Dutch Personal Data Protection Act (Wet Bescherming Persoonsgegevens).

## Privacy

IlsePhilips respects the privacy of everyone of which we process data. We respect the obligations of the General Data Protection Regulation. Questions related to privacy can be sent to [info@ilsephilips.nl](mailto:info@ilsephilips.nl).